

## **Colorado Channel Authority Board**

### **June 2020 Meeting Minutes**

Friday, June 19, 2020, 1 - 2 pm

Virtual Meeting Link - [meet.google.com/nxu-awhc-obf](https://meet.google.com/nxu-awhc-obf)

Dial-in number - +1 414-909-4146 PIN: 254 932 540#

#### **1. Call to Order and Attendance**

- a. Call to Order - 1:02 pm
- b. Present
  - i. Bart Miller, Representative Jonathan Singer, Todd Barnes, Renny Fagan, Senator Dominic Moreno, Cheryl Stevens, Senator Jim Smallwood
- a. Not Present
  - i. Representative Shane Sandridge, Megan Jurgemeyer
- b. Other Individuals Present
  - i. Natalie Mullis, Jennifer Berman, Andrew Carpenter, Ed Krisor, Tony Shawcross, John Aden, Manish Jani

#### **2. Review & Approval of Meeting Minutes**

- a. [May minutes](#)
  - i. Todd Barnes made the motion to approve the minutes. Bart Miller seconded the motion, and it was approved unanimously.

#### **3. Treasurer's Report**

- a. [Reserve Account](#)
  - i. \$18,931.28 as of 5/31/20
- b. [Income Statement](#)
  - i. \$673.38 as of 5/31/20
- c. Check signing
  - i. All paid up for FY 19-20
- d. Sponsorship
  - i. An offer for a donation/sponsorship from Parent Possible will be respectfully declined, since it is not a statewide policy-making entity and out of line with our current sponsor recognition policy, which is limited to the website (not the TV channel).

#### **4. Opportunity for Public Comment/Concerns**

- a. None.

#### **5. Additional Items**

- a. Equipment updates
  - i. Replace Broadcast Pix switchers for 2021 session and other computers during off-season
- b. YouTube analytics
  - i. Spikes
    1. June 9, 2020 - 10,666 views (SB20-163 (immunizations))
    2. June 12 - 15, 2000 - 5,500+ per day
  - ii. New subscribers

1. 379 new subscribers in 2020

**6. Previous Meeting Action Items**

a. None.

**7. Upcoming Action Items**

a. John Aden to investigate YouTube spike in June 2019

i. June 11, 2019

1. 7,470

b. Check signing in July.

c. Representative Jonathan Singer asking leadership about a replacement as he transitions out.

**8. Next Meeting Time/Date**

a. Schedule September meeting - Friday, September 18, 1 pm, virtual meeting

b. Monthly meetings January to June. Two off-session meetings in September and December

**9. Adjournment**

a. 1:19 pm