

Colorado Channel Authority Board July

Friday, July 24th, 2015, 12pm-1pm

Colorado State Capitol, Senate Committee Room 356

Conference Dial-in Number: (559) 546-1000

Host Access Code: 819283*

Participant Access Code: 819283#

- 1. Call to order and attendance**
 - a. Present
 - b. Not Present

- 2. Other Individuals Present**

- 3. Review & Approval of April Meeting Minutes**
 - a. May 2015 [Meeting Minutes](#)

- 4. Fundraising Report: Tony Shawcross**
 - a. Present and Review Fundraising Guidelines
 - b. Present and Review Sponsor Thank You Letter
 - c. Update on Fundraising Committee:
 - i. Chairperson is Scott Nachtrieb
 - ii. Reviewed Incentive Structure
 - iii. Courtney Steele to reach out to statewide policy-making entities for content to contribute to Colorado Channel
 - iv. Knight Grant Announcement
 - d. Sponsors updated on CCAB website
 - e. New Sponsors: Kate

- 5. Performance Updates - Open Media Foundation**
 - a. Review workflow & performance updates
 - b. Review timeline for HD upgrade

- 6. Present & Review Treasurer Report - Tony Shawcross, Tim Ryan, Bart Miller**
 - a. Bart Miller - Historical Perspective on Colorado Channel budget
 - i. Inter-governmental agreement: State will pay for the CCAB to broadcast.
 - ii. \$160K from Rose, Denver,
 - b. Tony Shawcross & Tim Ryan - Present Treasurer Report
 - c. Zack & tony Equipment Upgrade
 - i.

- 7. Present & Review 2015 Analytics Report - Courtney Steele**

- 8. Other Agenda Items**
 - a. Open Media Foundation - share JBC video

- 9. Next Meeting Date**
 - a. TBD, September 25th? 12 - 1 pm

10. Previous Meeting Action Items

- a. Fundraising Committee
 - i. Draft thank-you letter to all current donors (Tony Reminded Kate, June 30)
 - ii. Sen Holbert suggests creating chairperson for committee
 - iii. Fundraising Committee to update donor page on website
 - iv. Fundraising Committee to review incentive structure
 - v. Finalize Fundraising Guidelines
- b. Brandon:
 - i. Rep. Van Winkle requests update on performance updates that will be happening
 - ii. Follow up and confirm that Senate Room 356 is reserved for July
- c. Tony
 - i. Senator Holbert: Requested a treasurer's report at each meeting including
 - 1. Include Capital budget
 - ii. Send Zack a project plan to schedule around renovations, re-cabing, specify the cabling needs for each camera, especially power. (using Zack's cabling guy, Linx)
- d. Electeds
 - i. Provide contact information for lobbyists looking to raise awareness that may be interested in donating to Channel to Fundraising Committee (process confirmed in May meeting)

11. Upcoming Action Items