

**Colorado Channel Authority Board April Agenda**

*Friday, April 22nd, 2015, 12pm-1pm*

Colorado State Capitol, Senate Committee Room 356

Conference Dial-in Number: (559) 546-1000

Host Access Code: 819283\*

Participant Access Code: 819283#

1. **Call to Order and Attendance**
  - a. Present
  
  - b. Not Present
  
2. **Other Individuals Present**
  
3. **Review & Approval of February Meeting Minutes**
  - a. February 2016 [Meeting Minutes](#)
  
4. **Fundraising Report: Kate Hawthorne**
  - a. Webinar Update
  - b. Harvard Innovations in American Government \$100,000 Grant - submitted April 15th
  - c. Sponsors Update
  - d. Should we schedule a Fundraising Committee meeting?
  
5. **Social Media Discussion & Brainstorm: Tony Shawcross & OMF Team**
  - a. Live Tweeting: Gavin Dahl & Brandon Stiller
    - i. [Alaska Gavel to Gavel](#) has not created best practices for Twitter
  - b. Other ways to increase engagement: OMF
    - i. Ensure legislators & staff know how to use embedding & sharing tools
  - c. <http://coloradocapitolwatch.com/>: Brandon Stiller
    - i. Would like to include the Colorado Channel coverage on their paid site.
  
6. **Expanding Committee Content & Outreach: Scott Nachtrieb**
  
7. **Treasurer's Report: Tony Shawcross & Tim Ryan**
  - a. Profit & Loss vs Budget: [Excel Budget](#) (maybe enter into quickbooks)
  - b. Reserve Balance:
  - c. Check Signing: Bring checks for Q1 and Q2
    - i. **July 1, 2015: \$28,494.50**
    - ii. **October 1, 2015: \$28,494.50**
    - iii. **January 1, 2016: \$113,978.00**
    - iv. **April 1, 2016: \$56,989.00**
  - d. Pressing Items: [HD Equipment Upgrade Report](#) Bounce off Brandon and ask for any updates.
  
8. **Educating Legislative Staff About Channel Update: Brandon Stiller & Zack Wimberly**

9. Review of [HB 09-1307](#) and [Guiding Principles](#): Tony Shawcross

**10. Other Agenda Items**

- a. NCSL in Chicago in conjunction with NAPAN gathering - OMF would like to present at NCSL

**11. Next Meeting Date**

- a. May 20th or 27th?, 12 - 1 pm, Senate Cmt Room 356
  - i. Present 2016/17 fiscal year budget & Contract
  - ii. Meet in June to Renew Contract, then Aug, Oct, Dec

**12. Previous Meeting Action Items**

- a. Todd Barnes to help reach out to CenturyLink and Charter about carrying CoCh.
- b. OMF to check back in with Andy (last name unknown) from Comcast on HD channel news
- c. Scott Nachtrieb to send out fundraising document to the Board for review before next meeting
- d. OMF to add social media to March meeting agenda
- e. Brandon Stiller & OMF to think about how we might be able to accomplish live tweeting during Session
- f. Brandon Stiller & Zack Wimberly to follow up on lunch & learn scheduling
- g. Gavin Dahl to reach out to Alaska contact to see what has and what has not been working with live tweeting

**13. Upcoming Action Items**

- a. Chris Ryan and Scott Nachtrieb to talk about Judiciary on TV